

January 2022

## NEWSLETTER

# HAPPY NEW YEAR

Elma Connolly Hub/Talent Manager

Happy New Year! We hope everyone had a lovely time over the Christmas season and had the opportunity to spend time with family and friends. After a short break the team here at Ludgate are back and very excited for 2022 and all that it will bring.



## PROPELLER EVENT

To kick off the year we have our first event on January 13th. The 2nd of the Propeller event series for start-ups and growing businesses. We will be welcoming Marie Wiseman of Wiser Marketing to discuss and explore the very best of digital marketing practices. This event is free to **register** and attend. Don't miss out.

**Ludgate Propeller Series**  
Episode 2: "Digital Marketing and Free Resources to Grow"



**Marie Wiseman**  
Owner & Founder,  
Wiser Marketing.

Date: Thursday 13 Janu  
Time: 8:30,

  **LUDGATE HUB**  #Backed

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# FIONA RYAN FINANCIAL SUPPORTS 2022

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Firstly, may I wish you and your families a healthy and prosperous new year and offer our continued support in helping you to grow your business in 2022. I hope everyone had a good Christmas and are ready to embrace 2022.



## FIONA RYAN:

Fiona Ryan Start up & Entrepreneurship Manager

### **Financial Supports:**

I would like to thank our partners **BKK** for forwarding their New Year advice highlighting the changes to various financial support schemes enabled during the pandemic, please see link for further information [here](#)

### **LEO Supports:**

Start your year with sustainability in mind with the new Green for Micro Programme. The objective of the Green for Micro programme - a new initiative from the Local Enterprise Offices - is to help prepare small businesses for the low carbon, more resource efficient economy of the future. This is a FREE programme, available to companies with up to ten employees.

Please use this [link](#) for further details on how to apply.

### **Ludgate Start Up Website page:**

We have been busy carefully crafting and tailoring supports for Entrepreneurs over the last number of months. Please see our full range of supports currently on offer:

<https://www.ludgate.ie/start-up-enablement/>

We will be adding additional support over the course of 2022 so make sure to check in on a regular basis.

Should you have any queries in relation to our Start up enablement programme please make contact with our Startup and Entrepreneurship Manager, Fiona Ryan:

Fiona@ludgate.ie



## **KIERAN COLLINS EDUCATION AND INNOVATION MANAGER**

The Remote Working Training was focused on the training of administrators in BCPs and Hubs, facilitating remote working in line with government policy. Ludgate provided virtual training and supports to BCP's and Community Hubs in Ireland. The training programme was innovative and dynamic and designed to meet the challenges faced in rural Ireland. The content was novel and specific to the remote working challenges in rural Ireland. The material was based on Ludgate's journey but also the experience of others.

The live virtual classes were supported by the Canvas LMS which contained the recordings of the sessions plus further reading material, relevant links, videos and a unique Hub Academy e-book that charts and shares Ludgate's 'how to' and operational manual. A number of relevant templates and resources were also made available to the participants. If participants were unable to attend the live sessions, they were still able to engage in the training through the LMS. The feedback from the training was very positive and Ludgate looks forward to supporting the hub ecosystem in the future.

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## GAVIN JEFFERY BUSINESS DEVELOPMENT MANAGER



We are finalists in the 2021 Digital Awards in the best “Business Hub of the Year” category.

Ludgate are in great company as joint finalists with Failte Ireland, Boxworks, Republic of Work and Wicklow Hub.

The awards will be held on the 3rd of February - keep your fingers crossed for us!

## GROW REMOTE UPDATES:

Before Christmas I met with the chapter leads from Clonakilty, Dunmanway and Bantry. We agreed to join forces and form a regional team to further promote remote working in West Cork.

Starting in February we will jointly host a monthly coffee morning (virtual for now). The idea is to welcome any newcomers to the area with an interest in remote working and also to connect with existing members. Stay tuned for more details in our next newsletter.

Next week we will add the Grow Remote jobs board to our website. It highlights remote jobs that are available to you right now. Check it out now and find your next job on the [Grow Remote jobs board](#).

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## SERVICES AND FACILITIES AT LUDGATE

Planning for 2022? The Ludgate Hub caters for both individual working professionals and corporate companies. Within the Hub there are private meeting rooms, hot desk space, private office space. We also offer CISCO Video conferencing and our brand new Clevertouch screen is available in our event space.

Get in touch if you would like to book any of the facilities here at the Hub

