it@cork

Membership Brochure
2022

BRONZE — Cluster Management Excellence — STRIVING FOR CLUSTER EXCELLENCE

Are you connected to the

Tech Ecosystem?

All businesses are Tech Businesses: producing it or enabled by it.
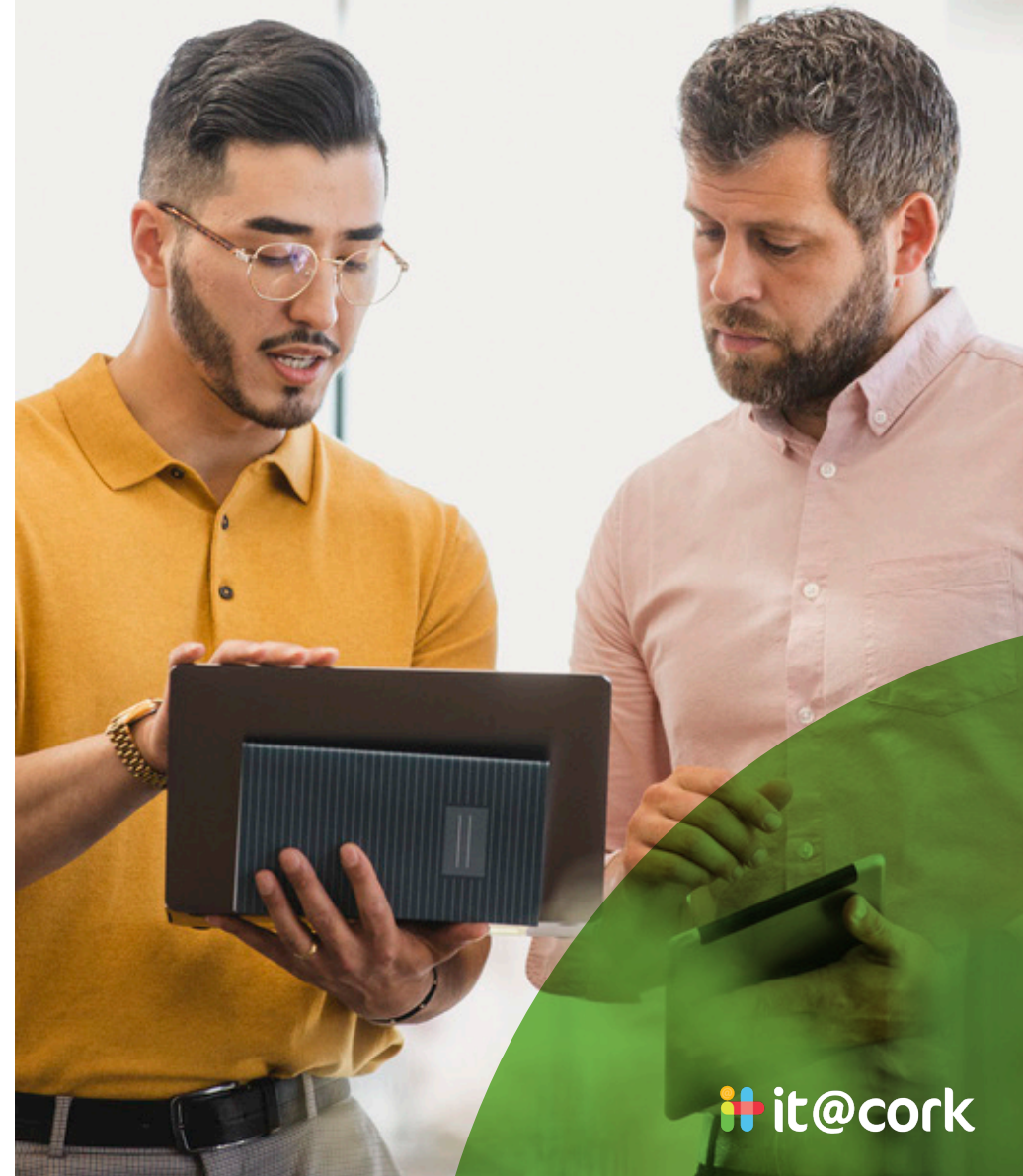
Who We Are

it@cork is a leading not for profit member-driven organisation for companies and businesses operating in the vibrant tech sector in Cork and the South West region.

We proudly support various tech sectors including IT, Agri-Tech, Med-Tech, Fin-Tech, Circular Economy, Tech Scale & Start Ups. We promote Diversity and Inclusion in Tech across all sectors.

it@cork membership gives every employee in your organisation access to Ireland's most vibrant tech ecosystem, thought-leadership events, collaboration opportunities and workforce development.

Membership Benefits

- ▶ Access to subsidised training in leading edge skills and upskilling solutions

- ▶ Priority access to it@cork free events and reduced member rates for paid events. (Events include TechFest, Leaders Awards, Tech Talks, Diversity in Tech, Evolve Series plus many more)

- ▶ Employee networking & speaking opportunities

- ▶ Employee opportunities to join working groups

- ▶ Access to promotional opportunities on it@cork social media & newsletters

- ▶ Job postings on it@cork careers site

- ▶ Access to different Fora such as our Tech Talent Forum, Education, Skills Steering Committee and IT for SME's

- ▶ Influence & participation at a regional level

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What Our Members Say

"it@cork is a valued and important regional technology cluster in the South West of Ireland with members ranging from indigenous SMEs to large multinationals. It is a vibrant and dynamic cluster that is key in driving cross-industry engagement, collaboration, capacity building and international profile for Ireland's tech sector. Over the years, many of Enterprise Ireland's client companies, have benefitted in their growth journeys by being part of it@cork."

**Martin Corkery,
Enterprise Ireland Regional
Director, South and South
East Regions**

"VMware are delighted to be active and contributing members to the it@cork ecosystem. The network of aligned companies and their contributions to the many events, have been extremely beneficial to us. The range of companies across many IT specialities makes our collaboration a very enriching experience. it@cork TechFest is an annual highlight and our team at VMware Ireland and I always enjoy the cutting edge topics and partake in the very valuable workshops."

**Mark Fitzgerald,
Senior Director, Service Delivery,
VMware International**

"WrxFlo are honoured to win the Tech Start Up of the Year Leaders Award. The award is recognition from outside our team. It is so helpful for others to recognise us for our achievements which is an endorsement that gives our customers even more confidence in us. This award has given the team a boost and shows them that they are working in an ambitious start-up that has achieved this recognition."

Tim Crowe, MD of WrxFlo

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Membership Types

Start Up
1-3 Employees
€99
ex vat

Start Up+
4-15 Employees
€219
ex vat

SME
16-75 Employees
€549
ex vat

Large
75+ Employees
€999
ex vat

All rates are ex vat for the period from 01 Jan to 31 Dec 2022. Companies can sign up for membership at any stage. Membership is charged annually on a pro rata basis. As a member of it@cork, each employee within your organisation can connect and upskill within a vibrant and growing tech cluster.

it@cork Events

TechFest: Annual Tech Conference and supporting events

Leaders Awards: Recognising excellence and innovation in the region

Tech Talks Series: Discussing and diving deep into Tech Topics

Diversity in Tech Series: Webinars and in-person lunch events celebrating and promoting inclusion

Evolve Series: Sessions for start-ups & scale-ups

TechBrew: A series of casual meet-ups for learning and sharing between tech entrepreneurs and founders

Thought-leadership blogs: Series of blogs from members and regional leaders

it@cork Fora, Committees and Working Groups:

Talent Forum: Industry-led group supporting talent needs in the region

IT for SME's: Promoting and supporting the digitalisation of SMEs

Education: Developing and supporting STEM in education

Skills Steering Committee: Skillnet Industry-leader forum

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it@cork Skillnet

We are about Workforce Development

Reskilling
100% grant funded programmes for the unemployed and those impacted particularly by the pandemic to upskill to ICT areas where high quality jobs and fulfilling career paths are available e.g., CyberQuest and Adaptive Sales Training (AST)

Upskilling
Subsidised training for upskilling persons already in employment, IMI Leadership Programme for ICT as well as training in technical skills like Python, Kubernetes Administration, ITIL 4 Foundation, Certification for software testing, C#, Agile and Scrum, and much more. Virtual instructor-led training now available also.

Research
Action-based research and development to assess and meet the new skills needs in the region e.g., Cybersecurity Skills Development Strategy Research Publication

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Skillnet,

CyberQuest
Start your journey