

BOWSY

SMEs Ireland

WE CONNECT SMALL BUSINESSES WITH UNIVERSITY STUDENTS LOOKING FOR PAID, REMOTE, PROJECT WORK EXPERIENCE ON BOWSY!

BOWSY

We are an award-winning Irish start-up enabling equality of opportunity for Irish students through remote project work



We have final year & post graduate students from key universities across Ireland ...



Growing to reach students across Europe



A map of Ireland with red dots indicating the locations of various universities. Labels with lines pointing to the dots include: lyit (top), IT Sligo (northwest), Galway (west), Limerick (southwest), Cork (south), Maynooth (east), and DUBLIN (east). A red star is located in the Dublin area.

Logos for various universities and business schools are displayed around the map:

- Maynooth University National University of Ireland Maynooth
- DCU
- National College of Ireland
- UCD DUBLIN
- UCD Michael Smurfit Graduate Business School
- UCC University College Cork, Ireland Coláiste na hOllscoile Corcaigh
- ie business school
- NEOMA BUSINESS SCHOOL REIMS · ROUEN · PARIS



We have a team of 8 student ambassadors on the ground, actively recruiting students ...



Aimee McGrath
International Business



Ciaran Nolan
Business & Law



Thejesvi Bhagavath Kumar
MSc Digital Marketing



Aoife Moynihan
Bcomm



Pooja Venkat Prabhu
MSc Business Analytics
Bsc. Computer Science



İdil Yiğittürk
MSc Marketing



Robert McCabe
MSc Strategic Marketing

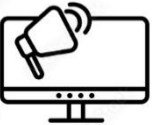


MA Student in Security,
Intelligence & Strategic Studies



Students in post graduate studies or their final year, who are those closest to the jobs market from disciplines including ...

- Computer Science, Information Communication Technology (ICT), Data Science or similar
- Marketing, Digital Marketing, Business / Commerce or similar
- Accounting, Finance or similar
- Management Consultancy, strategic management and law
- Through our university partnerships, we can reach any discipline your business requires.



What can these students do for your business?

Social Media

Create & manage content
Create a banner ad (T)

Web Development

Create an online store (P)
Register domain & email
(T)

Creative & Design

Create a company video (P)
Graphic design (T)

Programming

Improved website UX (P)
Visualise website data (T)

Strategy Development

Create a Business Plan (P)
Competitor Analysis (T)

Research Services

Create online survey (P)
Desk research (T)

Financial Services

Grant applications (P)
Pricing research (T)

Data Management

Design a database (P)
Data input/cleaning (T)

Language Services

Copywriting (P)
Translation (T)



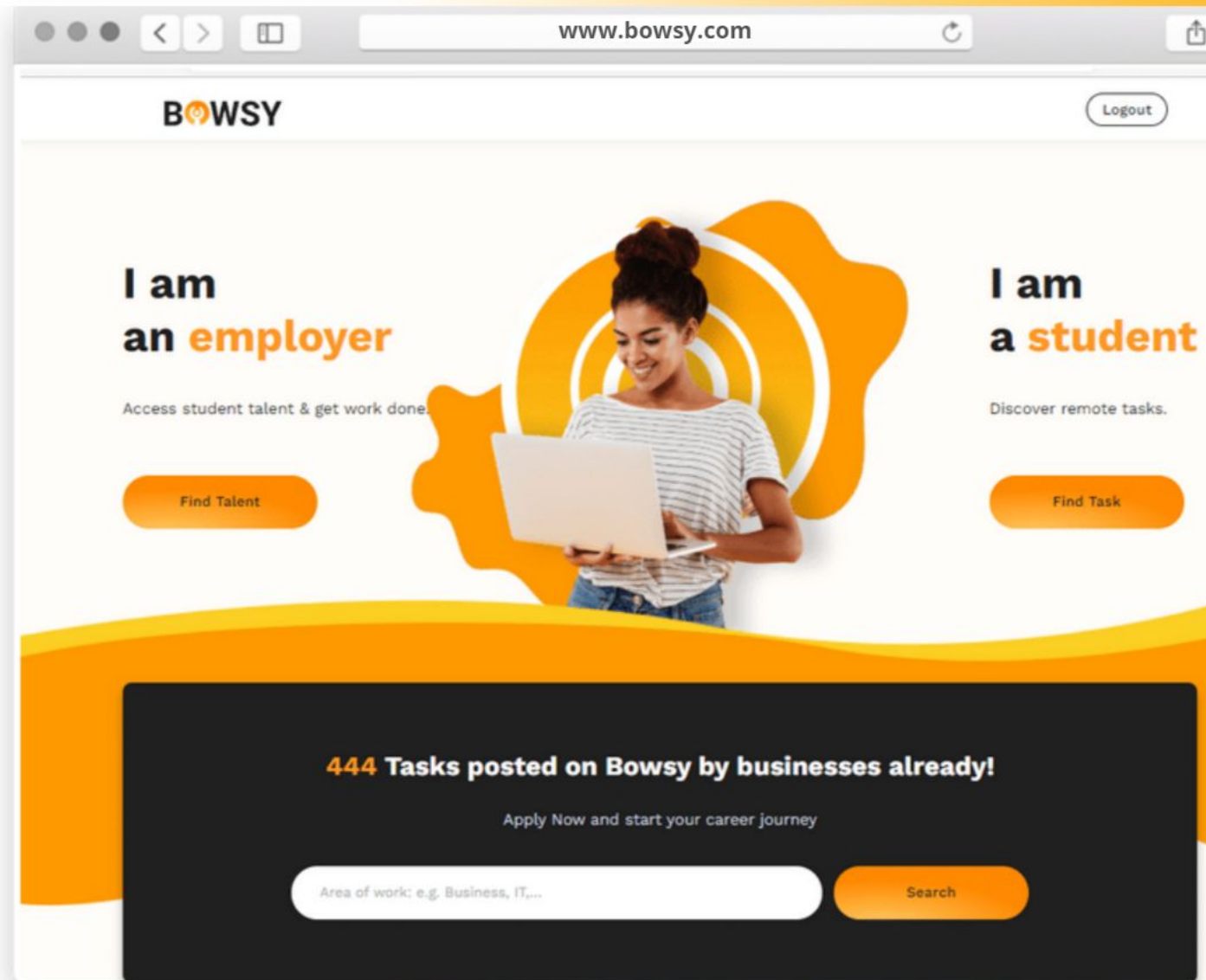
Okay ... how 



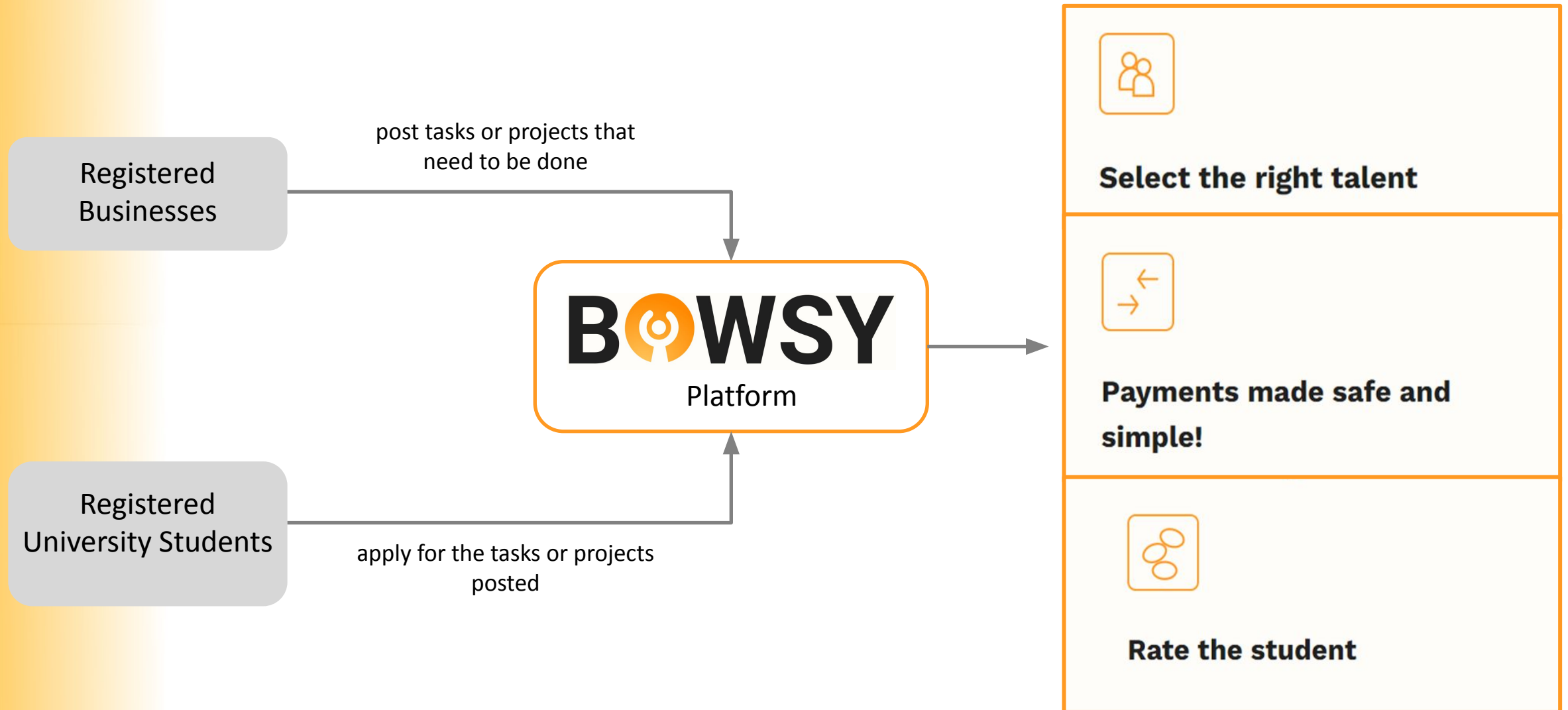
Our Platform

Registering your business on Bowsy.com...

- ✓ Is completely free
- ✓ Takes less than 5 minutes
- ✓ Requires no further action until you and your task or project are ready!



Once you have identified an area of your business where students can help ...



Examples of completed projects:

WEBSITE DEVELOPMENT

The students at Bowsy were asked by an Irish Food Producer to perform search engine optimisation for their website

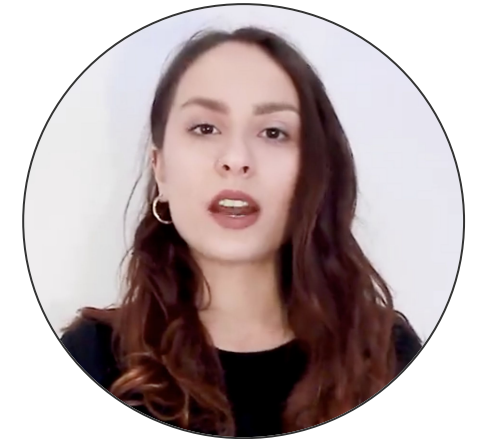
The Result:

Project completed in 1 week. The website is now listed No.1 on Google search based on agreed key words (Previously no.9). 25% increase in website traffic and improved user experience.

The Student Team:



Sanjana Nandakumar
Project Manager



Samantha Amodio
Graphic Design & UX



Mingyang Sun
Front & Back End SEO



Dorothy Landers
Content & Blogs

Examples of completed projects:

BUSINESS PLAN:

Create a business plan for an Irish Medical business that was seeking to expand into new markets

The Result:

Project successfully completed in 1 week. Client business plan was submitted to EU Commission and Bowsy is now working on our fourth project for the same company.

The Student Team:



Prerna Rai
Project Manager

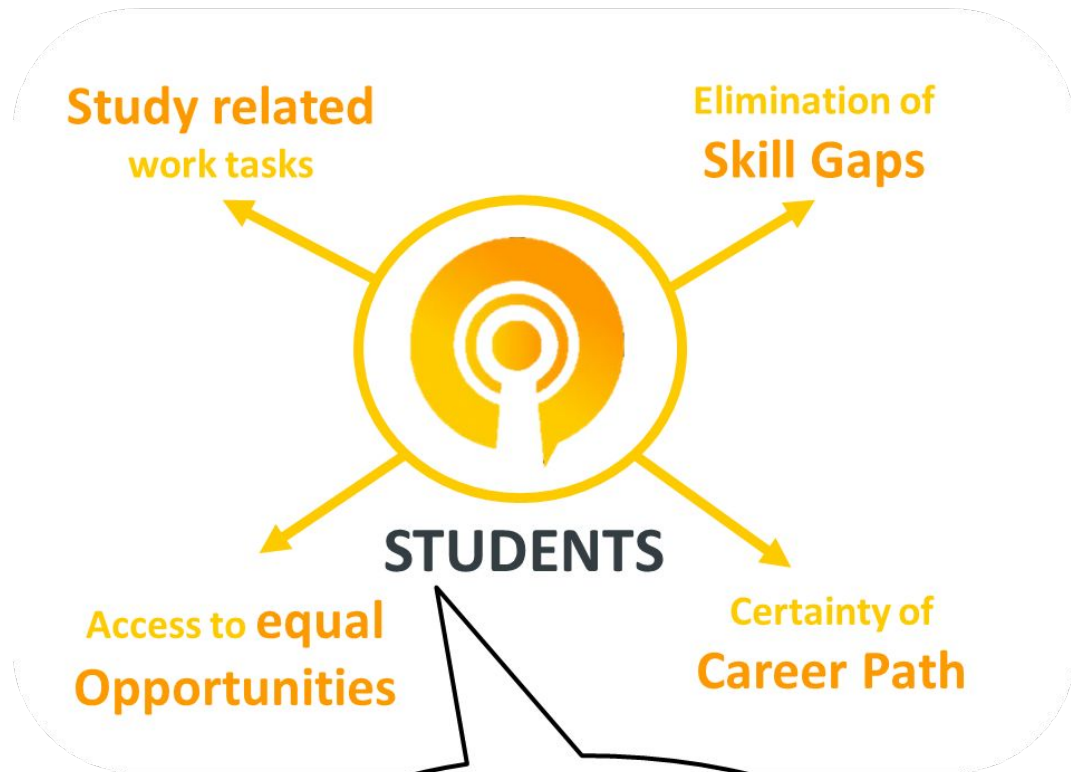


Tara McBarron
Sales & Distribution Plan



Abigail Fernandes
Financial Projections

Bowsy is creating a win-win scenario:



I am a chemistry student & spent the last 2 years working on 5 different projects with 3 of the leading pharma companies



We had access to a more diverse talent pool much earlier than our competitors, eliminated graduate skills gap & upskilled our employees



Over 50 businesses registered on the Bowsy platform:



“We are so happy with Bowsy that we have already recommended them to some of our business associates. I highly recommend you talk to John and his team and I wish them all continued success.”

Chris McDonagh, Managing Partner CMD Group



“We felt confident leaving the task in Bowsy’s hands. It would be an understatement to say, we are satisfied with their service.”

Dr. Samuel van Eeden, , Chief Executive RBT Ireland



BOWSY

Any Questions?

